

## **S4BT**

### **INNOVATION IN THE SERVICE OF THE COMPANY**

In economic cycles like the one we're going through now, characterized by a cash crisis and market uncertainty, the strategy to grow outwardly does not necessarily guarantee more levels of acceptable profitability. It is internal growth that therefore represents the path to development and, in more difficult cases, the survival of the company. Nevertheless, this kind of innovation strategy cannot overlook re-examining its own organizational models and the critical factors needed for the creation of long lasting competitive advantage. Companies must be driven/managed during such changes by methods and instruments that can identify the critical factors necessary for the success of innovative projects through the right management of process integration. For example, the use of Workflow Management tools, when supported by adequate network design of the processes concerned, allows a company to coordinate different phases of activities, involving various departments, and creating important synergy between all of them. S4BT has always been sensitive to the needs of the marketplace and offers its own solution: PRAGMA-WFM, an innovative Workflow Management system that provides users the utmost flexibility to accomplish a wide variety of tasks according to where and how they want to use it. All it takes is a brief configuration phase in which PRAGMA-WFM is "trained" to take on company procedures and computerize processes, maximizing the time needed to manage them, reducing costs and cutting out mistakes due to inefficient interfaces between different company phases and functions. Additional benefits derived from optimizing work flows: eliminating waste, improving the allocation of resources, reducing the time needed for processes, increased planning capacity, and quick and reliable monitoring.

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