



PHARMINTECH 2019: BIG INCREASE IN INTERNATIONAL PARTICIPATION EXPECTED

Milan, November 2018 – The nutritional and biotech sectors, medical devices, personal care products and, more broadly, the entire pharmaceutical industry are the focus of the upcoming edition of **Pharmintech**, the international fair organised every three years by BolognaFiere Group and dedicated to technologies for the life science sector, taking place **in Bologna from 10 to 12 April 2019**.

The main aim of the upcoming edition is **internationalisation**: numerous promotional campaigns have been devised and are now in progress to engage operators from various countries, targeting them with strategies to attract foreign visitors. This will hopefully bring professionals from faraway markets like South-East Asia and South America to the fair, increasing the number of international visitors and operators beyond the usual visitors from Europe, Africa, the Middle East and the Mediterranean, who are the main target audience. In terms of buyers, the Pharmintech organisers expect to see an **overall increase of at least 35%** compared with the previous edition in 2016.

Scheduled to coincide with **Cosmofarma**, which runs from 12 to 14 April 2019, Pharmintech will help provide a full and varied fair offer. The Bologna Health week, from 10 to 14 April, will be a meeting point for the whole life science industry, giving all international visitors a unique opportunity to meet with managers, professional operators and technicians from the sector's entire supply chain. Taking centre stage is the very best of **processing and packaging technologies**, which are still Pharmintech's core business, enriched by offers from the integrated supply chain with content and solutions for contract manufacturing, industrial automation, distribution, supply chain management, clean rooms and digital solutions.

PHARMINTECH

Organised by BolognaFiere, Pharmintech is the landmark event for the life science sector. The fifth edition of the fair, held in 2016, had over 300 exhibiting companies taking part, representing the entire supply chain.

For more information, visit: www.pharmintech.it